



PGDM/MRK/2023-24/12/102

Date:

To,

The Principal
Matushree Pushpaben Vinubhai Valia College of Commerce
Sheth M.K.School Complex, Factory Lane
Sukarwadi, Borivali West, -400092, Maharashtra.

Dear Sir / Madam

We take this opportunity with great pleasure to introduce Durgadevi Saraf Global Business School (DSGS), which is mentored by DSIMS approved by All India Council of technical Education (AICTE) New Delhi India, DTE recognized and affiliated to University of Mumbai, an ISO 9001:2015 certified and NAAC "B+" accredited institute. The institute reflects our vision of imparting international standards and developing a class of value-based entrepreneurs and leaders who can bring innovation and create sustainable business. The curriculum is designed and enriched with industry support and participation. We have been successful in nurturing the best talents, building excellent corporate connections and creating a powerful alumni community who support our students to succeed in the business world.

The Institute aims at providing professional management education to students and thereby provides highly motivated & skilled management professionals to the industry. DSGS organizes various knowledge disseminating programs, which include Seminar, Workshop, Faculty Development Program, MDP and other such value added program in the regards we are willing to organize a seminar in your reputed college for the benefit of your students on the topics given below:

- * Leaders of tomorrow
- * Public Speaking
- * Digital Marketing
- * Career Opportunities in Management.
- * Career in Financial Management.
- * Career in international Business.
- * Management & Leadership Qualities.
- * Personality Development and Soft Skill.
- * How to prepare for MBA Entrance Exam.
- * Career Counseling

The seminars will highlight skills required by the upcoming cadre of professionals for this dynamic digital era. Please inform us at the earliest time and date when it will become possible for us to conduct the activity.

For any queries or suggestion please feel free to discuss with Mrs. Shobha Sharma (91520-11636 / 9819702517)

Thanks & Regards



Shobha Sharma
Assistant Manager
Admission & Marketing

Certificate Program: MANAGEMENT SKILLS

Background

Durgadevi Saraf Institute of Management Studies and Durgadevi Saraf Global Business School with the help of its intellectual and experienced think tank has designed a unique thirty hours certificate program on Management Skills for students, who are currently pursuing their third year of graduation and aspire to be successful managers of tomorrow. This program will be delivered by four experts from the industry and academia who excel in their respective domains.

Program Content

The certificate program equips fresh graduates with the required skills and resources to understand the current business environment. This program is curated in a way which will foster innovation, creativity and enable the participants think laterally to win over challenges and lead change. The program adapts more of facilitation pedagogy, wherein each participant will receive training in skills that will assist them in becoming better campus leaders, community citizens, and provide a smoother and successful transition into tomorrow's workforce.

Program Outcomes

The program will help the participants to:

- Understand the tools and applications of Digital Marketing
- Understand and analyse Stock Markets and its impact on businesses
- Learn and practice Aptitude skills
- Develop Communication Skills to communicate effectively

Program Duration: 30 Hours

Participant Profile

Students pursuing their third (final) year of graduation

Teaching Tools

Classroom lectures and discussions, interactive exercises, videos, self-assessments, management games and case studies.

Certification

On completion of the required thirty hours, every participant will be awarded with a course completion certificate from Durgadevi Saraf Institute of Management Studies (DSIMS) and Durgadevi Saraf Global School (DSGS).

Program Structure:

This certificate program consists of four major modules;

Module 1: Digital Marketing

- Use of Social Media marketing
- Video Making / Flyer
- Blog / Website
- Content Making

Time: 8 Hours

Module 2: Stock Markets

- Primary and secondary markets
- IPOs, financial ratios
- Various terminologies of share market,
- Technical Analysis of stock market and investment decision.

Time: 8 Hours

Module 3: Aptitude Test

- Logical Reasoning
- General Knowledge
- Quantitative Reasoning
- English Language

Time: 6 Hours

Module 4: Communication Skills

- Developing Interpersonal Skills and team work
- Public Speaking
- Interview Skills
- Self-grooming

Time: 8 Hours

Facilitators**Digital Marketing: Prof. Suraj Gupta**

Prof. Suraj Gupta is a Director & Founder of InTouch Digital Institute Pvt. Ltd.

Award Winning Digital Marketing Institute in Mumbai.

Awarded by the Ministry of MSME, Govt. of India, the Economic Times, Nasscom
Leading Digital Marketing Agency in Australia serving in 6 Countries.

Stock Market: Mr. Paresh Desai

Mr. Paresh Desai is a Chartered Accountant. He is a CEO of Sankalp Eduventure, a stock market coaching and training firm. He is Author of Best Selling Book "Stop the Loss" on stock Market and also a founder of the "Investing Money Hub" having 15 year of experience in coaching and trading

Aptitude Test: Mr. Ghnashyam Shimpi

Mr. Ghnashyam Shimpi has brought forth a robust educational background, including an engineering degree from Mumbai University, complemented by an MBA from Welingkar Mumbai. His academic achievements, include scoring 99.21%ile in MBA CET and 98%ile in CAT in 2017.

Communication Skills: Prof. Sharmila Bonnerjee, Assistant Professor, DSIMS

Prof. Sharmila Bonnerjee is a faculty in the area of Human Resource Management and Communication Skills at DSGS, Mumbai. A B.Sc. (Honours) graduate from Calcutta University, she has specialized in Human Resource Management in her



PGDBA program from Symbiosis, Pune. She has also done her Post Graduate Diploma in Software Exports Management, GNIIT S/W Exports, from NIIT Ltd. She has undergone training programs on "Handling Employee Relations", "Case Method Teaching" and "Corporate Communication" from several institutes of repute like Welingkar Institute of Management, Higher Education Forum, IIM Ahmedabad and NMIMS Mumbai. Prof. Sharmila has a rich experience of about 19 years in both Industry and academics. She has worked with premier organizations like NIIT Ltd. and Asset International (a division of APTECH Ltd.) in the area of training and corporate communication.

For Enquiries contact;

Ms. Shobha - +91 9152011636

Ms. Rashmi - +91 9324793071



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institute of management studies

WE CREATE LEADERS

Matushri Pushpaben Vinubhai
Valia College of Commerce



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Sr.No	Full Name	Mobile Number	Graduation Year	Digital Marketing		Stock Market		Aptitude test		Communication Skill		GD & PI	Signature
				06-02-2024	07-02-2024	02-08-2024	09-02-2024	02-10-2024	12-02-2024	02-13-2024	15-02-2024		
1	PATEL PRACHI DHARMESH	7715819109	TY	P	P	P	P	P	P	P	P	P	
2	Arpan Astapada Mandal	8799955405	FY	P	P	P	P	P	P	P	P	P	
3	Brijesh Ishwarprasad Chaudhary	9136266455	TY	P	A	A	A	A	A	A	A	A	
4	Mansi Panchal	8104821610	TY	P	P	P	P	P	P	P	P	P	
5	Yash Raman tawade	93243 96762	TY	P	P	P	P	P	P	A	A	A	
6	Jay Ghanshyam Patel	9699040129	TY	P	A	P	P	P	P	P	P	A	
7	MEET BHARAT PATEL	7990729318	TY	P	P	P	P	P	P	P	P	A	
8	Parmer Aalekh Rakesh	7887520789	TY	P	A	A	A	A	A	A	A	A	
9	Sheetal Rajbahadur yadav	8108832993	TY	P	P	P	P	P	P	P	P	P	
10	Sheetal rajbahadur yadav	8108832993	TY	P	A	A	A	A	A	A	A	A	
11	Siddhesh Chandrakant Jadhav	9892844939	TY	P	P	P	P	P	P	P	P	P	
12	Tanisha Rahul Mhatre	9960761061	TY	P	P	P	P	P	P	P	A	A	
13	Khushi Sharma	7769006618	TY	P	A	P	P	P	P	P	P	P	
14	Sheetal Rajbahadur yadav	8108832993	TY	P	A	A	A	A	A	A	A	A	
15	Aryan Ketan Mehta	9137379181	TY	P	P	P	P	P	P	P	P	P	
16	Hireesh Ajay Gandhi	9004902058	TY	P	P	A	A	A	A	A	A	P	
17	Krishna hitendra maru	7715832037	TY	P	P	P	P	P	P	P	P	P	
18	Vaishnavi pandey	7738563274	TY	P	P	P	P	P	P	P	P	A	
19	Aditi nidhil sanghavi	7498967768	TY	P	P	P	P	P	P	P	P	P	
20	Menka Hanumanta gogi	8655635287	TY	P	P	P	P	P	P	P	P	P	
21	Krishna kahar	8433788561	TY	P	P	P	P	P	P	A	A	A	
22	Nirali Hitesh Dhanra	9967922861	TY	P	P	P	P	P	P	P	P	P	
23	Mansi Gosavi	8169949778	TY	P	P	P	P	P	P	P	P	P	
24	Poomima Dayashankar singh Yadav	7666171708	TY	P	P	P	P	P	P	P	P	P	
25	SAHIL KISHOR POKAR	9619075157	TY	P	P	P	P	P	P	P	P	P	
26	Rushikesh .H. Shibe	9324558826	TY	P	P	P	P	P	P	A	A	A	
27	Aaditya Dinesh jha	9082995714	TY	P	P	P	P	P	P	A	A	A	
28	Urvi harsora	7039543506	TY	P	P	P	P	P	P	P	P	P	
29	Prem d mondali	7709733914	TY	P	P	P	P	P	P	P	P	A	
30	Gaurav Jagannath Ghare	9137315056	TY	P	P	P	P	P	P	P	P	P	
31	Varad Deepak dolphode	8169800768	TY	P	P	P	P	P	P	A	A	A	
32	Rushabh Chetan gada	7028329118	TY	P	P	P	P	P	P	P	P	P	
33	Insha khatoon	7977580174	TY	P	P	P	P	P	P	P	P	P	
34	Nishikant Rashmikant Galkwad	8828056120	TY	P	P	P	P	P	P	P	P	P	
35	Komal Zagzap	7021952054	TY	P	P	P	P	P	P	P	P	P	
36	Darshan Vinod Sampat	8828489840	TY	P	P	P	P	P	P	P	P	P	
37	Pritika Prakash Bhor	8369781864	TY	P	P	P	P	P	P	P	P	A	
38	Maresh Gupta	8355898367	TY	P	P	P	P	P	P	A	A	A	
39	Honey Manish Makwana	9322012942	TY	P	P	P	P	P	P	P	P	P	
40	Gayatri gite	9082455836	TY	P	A	A	A	A	A	A	A	A	
41	Darshan Deepak Patel	8452079433	TY	P	P	P	P	P	P	P	P	P	
42	Dhruvil	8454068963	TY	P	A	P	P	P	P	A	A	A	
43	Kanksha Chetan Shah	9321215234	TY	P	P	P	P	P	P	P	P	P	
44	Vivek Raju Maurya	7887630698	TY	P	P	P	P	P	P	P	P	P	
45	Kanhaiya Narendra Jaiswal	8433500279	TY	P	P	P	P	P	P	P	P	P	
46	Kanhaiya Narendra Jaiswal	8433500279	TY	P	A	A	A	A	A	A	A	A	
47	Triyasa Das	8412927121	TY	P	P	P	P	P	P	P	P	A	
48	Khushabu Jagdish varma	9136896254	TY	P	P	P	P	P	P	P	P	P	
49	Gaurav Pramod Singh	8928591872	TY	A	P	P	P	P	P	P	P	P	
50	Prajapati urvish pravin	9372116544	TY	P	P	P	P	P	P	P	P	P	
51	Khush Sanjay Sampat	8200339793	TY	A	A	P	P	A	A	A	A	A	
52	Priya sambhu yadav	9326079074	TY	A	P	A	A	A	A	A	A	A	
53	Hireesh Ajay Gandhi	9004902058	TY	P	P	P	P	P	P	P	P	P	
54	Urvi Harsora	7039543506	TY	P	A	P	P	P	P	P	P	A	
55	JAY PATEL	9699040129	TY	P	P	P	P	P	P	P	P	P	
56	SAHIL KISHOR POKAR	9619075157	TY	P	A	P	P	P	P	P	P	A	
57	Jayesh suresh bhatia	7977793188	MCOM -II	P	P	P	P	A	A	A	A	A	
58	Jayesh Solanki	8097624338	TY	A	P	A	A	A	A	A	A	A	
59	Anshika Sanjay jaiswal	8779852012	TY	A	P	A	A	A	A	A	A	A	
60	Hetvi Shah	9923079105	TY	P	P	A	A	A	A	A	A	A	
61	Kinjal Rakesh Dubey	9579430159	TY	P	A	P	P	P	P	P	P	P	
62	Shubhankar Das	7558696041	TY	P	A	P	P	P	P	P	P	A	



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Certificate of Participation

This is to certify that
Mr./Ms. VARAD DEEPAK DOIPHODE

Of Matushri Pushpaben Vinubhai Valia College of Commerce
has successfully participated
in 4 days of Digital Marketing & Stock Market Program conducted by
Durgadevi Saraf Institute of Management Studies (DSIMS)

&

Durgadevi Saraf Global Business School (DSGS)

Dr. Sarita Vichore

Director, DSGS

Prof. V. Manikandan

Principal Incharge,
MPV Valia College of Commerce

Dr. C. Babu

Director, DSIMS



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Certificate of Completion

This is to certify that

Mr./Ms. JAY PATEL

Of Matushri Pushpaben Vinubhai Valia College of Commerce
has successfully completed

Thirty hours of Certificate Management Skills Program conducted by

Durgadevi Saraf Institute of Management Studies (DSIMS)

&

Durgadevi Saraf Global Business School (DSGS)

Dr. Sarita Vichore

Director, DSGS

Prof. V. Manikandan

Principal Incharge,
MPV Valia College of Commerce

Dr. C. Babu

Director, DSIMS